



SATISFAut

Raising fund can be satisfying, if it takes only to watch a **very satisfying** video made by the boys at PizzAut.

DONATE JUST DOING
WHAT YOU ALWAYS DO:
WATCHING VIDEOS.

DON'T STOP WATCHING,
LET'S KEEP DONATING

TURN YOUR AUTISM
MOMENTS INTO AUTISM
FUNDRAISING!

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STARTING POINT

So-called **“satisfying videos”** is one of the most popular online trend. It's a kind of content that provides a certain level of satisfaction through their **repetitive, sensory and tactile actions, like cleaning, crunching, spreading, melting** and so on.

INSIGHT

We all experience **“autism moments”** during the day: when we lock away on our phones, without caring what happens around us and just scrolling. **Being autistic is normal!**

SOLUTION

PizzAut produces a satisfying video for our autism moments. It will be shot in our pizzeria and will show our boys rolling out the dough, spreading tomato sauce and other sensory actions.

HOW IT WORKS

The more this video is viewed, the more PizzAut gains. A Facebook PPL will lead to the YouTube video. But it can live also on IG, banner campaigns and TikTok.